

Position: Digital Content & Marketing Manage

Company: Montana University System

Station(s): KUSM-TV

Job Type: fulltime

Hours:

Compensation: 42,000.00 to 47,000.00 / year

Job Description:

Responsible for all financial transactions. Business managers are generally expected to have extensive professional background in accounting and financial management.

Benefits:

Eligible for health insurance and retirement.

Eligible for Benefits

Education Required:

A Bachelor's degree or an equivalent combination of education and/or experience.

Experience Required:

Required Qualifications: 1.A Bachelor's degree or an equivalent combination of education and/or experience.

2.Demonstrated experience in administrating the creation and publishing of relevant, original, high-quality online content

3.Demonstrated experience with web content management systems

4.Demonstrated experience using web development best practices, current trends in media distribution and consumption

5.Demonstrated experience developing online content and marketing strategies, and the integration of social media tools

6.Demonstrated experience utilizing strong writing, editing and proofreading skills

Preferred Qualifications:1.Demonstrated experience working with Adobe Creative Suite or equivalent

2.Demonstrated experience with various programming languages including PHP, JavaScript, HTML5 etc.

3.Demonstrated SQL database skills

4.Experience testing cross-browser and cross platform compatibility and with UX/UI (User Experience/User Interface)

5.Demonstrated experience with Search Engine Optimization

6.Demonstrated experience with social media analytics, Google Analytics and Google AdWords

7.Experience with e-commerce site development/management

8.Experience managing newsletter/email marketing campaigns

9.Experience with video streaming and encoding

10.Familiarity with public television programming and mission

Other Requirements:

- Occasional in and out of state travel may be required.

This job description should not be construed as an exhaustive statement of duties, responsibilities or requirements, but a general description of the job. Nothing contained herein restricts Montana State University's rights to assign or reassign duties and responsibilities to this job at any time.

Date Available: Completion of Successful Search

Contact Info:

Carol Farris

carol@montanapbs.org

Fax: 406-994-6212

Instructions: To apply find job application at:

<https://jobs.montana.edu/postings/8966>

EEO Statement

=====

Montana State University values diverse perspectives and is committed to continually supporting, promoting and building an inclusive and culturally diverse campus environment. MSU recognizes the importance of work-life integration and strives to be responsive to the needs of dual career couples.

Montana State University is committed to providing a working and learning environment free from discrimination. As such, the University does not discriminate in the admission, access to or conduct of its educational programs and activities nor in its employment policies and practices on the basis of race, color, religion, national origin, ethnicity, creed, service in the uniformed services (as defined in state and federal law), veteran status, gender, age, political beliefs, marital or family status, pregnancy, physical or mental disability, genetic information, gender identity, gender expression, or sexual orientation or preference. In support of the University's mission to be inclusive and diverse, applications from qualified minorities, women, veterans and persons with disabilities are highly encouraged.

Montana State University makes accommodation for any known disability that may interfere with an applicant's ability to compete in the hiring process or an employee's ability to perform the duties of the job. To request an accommodation, contact the Human Resources Office, PO Box 172520, Montana State University, Bozeman MT 59717-2520; 406-994-3651; recruitment@montana.edu .

In compliance with the Montana Veteran's Employment Preference Act, MSU provides preference in employment to veterans, disabled veterans, and certain eligible relatives of veterans. To claim veteran's preference please complete the veteran's preference information located in the Demographics section of your profile.

MSU's Non-Discrimination Policy and Discrimination Grievance Procedures can be located on the MSU Website: [www2.montana.edu/policy/affirmative\\_action/](http://www2.montana.edu/policy/affirmative_action/) .

This job notice expires: Acceptable Applicant Pool Establ