

Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Sample Career Specialties/Occupations	Video Systems Technicians	Graphics and Printing Equipment Operators	Commercial Photographers, Digital, Still, Video, Film	Production Managers, Digital, Video, Stage	Audio/Video Operations, Control Room Technician	Telecommunication Technicians
<ul style="list-style-type: none"> Video Systems Technicians Video Graphics, Special Effects, and Animation Audio-Video Designers and Engineers Technical Computer Support Technicians, State, Film, Video, and DVD Audio-Video System Service Technicians Audio Systems Technicians 	<ul style="list-style-type: none"> Graphics and Printing Equipment Operators Lithographers and Platemakers Computer Typography and Composition Equipment Operators Desktop Publishing Specialists, Web Page Designers 	<ul style="list-style-type: none"> Interior Designers, Commercial/Residential and Home Furnishings coordinators Graphic Designers, CAD Technicians, and Fashion Illustrators Textile Designers Commercial Artists, Illustrators, and Artists, all Media Curators and Gallery Managers Fashion Designers 	<ul style="list-style-type: none"> Cinematographers, Film/Video Editors Dancers Play Writers, Screen Writers, Screen Editors, Script Writers Directors and Coaches, Performers, actors, Musicians Make-Up Artists and Costume Designers Stagecraft Designers, Lighters, Sets, Sound Effects, Acoustics, Painters Composers, Conductors, and Music Instructors 	<ul style="list-style-type: none"> Station Managers and Radio & TV Announcers Publishers, Editors, and Journalists and Reporters, Print, Broadcast, Other Broadcast Technicians 	<ul style="list-style-type: none"> Telecommunication Technicians Telecommunication Equipment, Cable, Line Repairs/Installers Telecommunication Computer Programmers, and Systems Analysts 	
Pathways	Audio and Video Technology and Film	Printing Technology	Visual Arts	Performing Arts	Journalism and Broadcasting	Telecommunications
CCTC/Career Ready Practices	<p>The Common Career Technical Core (CCTC) includes a set of standards for each of the 16 Career Clusters™ and their corresponding Career Pathways that define what students should know and be able to do after completing instruction in a program of study. The CCTC also includes an overarching set of Career Ready Practices that apply to all programs of study. The Career Ready Practices include 12 statements that address the knowledge, skills and dispositions that are important to becoming career ready.</p>					